



STARS THAT SHINE PRESENTS
A HOLLYWOOD CASINO
FUNDRAISING EXTRAVAGANZA
2025 YOUTH BENEFIT GALA

DEDICATED TO EMPOWERING GIRLS,
ENDING PERIOD POVERTY, AND CREATING LEADERS OF
TOMMOROW.



HOLLYWOOD CASINO AT
CHARLES TOWN RACES

750 HOLLYWOOD DRIVE
CHARLES TOWN, WV 25414

DECEMBER 12TH 2025

SPONSOR!



PREMIUM DUAL EVENT SPONSOR PACKAGES

**YOUR BRAND DISPLAYED AT THE
EASTERN PANHANDLE OF WV'S PREMIER DESTINATIONS**

MAKE A LASTING IMPACT BY BECOMING A DUAL SPONSOR
FOR THE LOCUST HILL GOLF TOURNAMENT AND THE
STARS THAT SHINE YOUTH BENEFIT GALA AT THE
HOLYWOOD CASINO IN CHARLES TOWN, WV.



• STAR SPONSOR - \$10,000

TITLE SPONSOR NAMING RIGHTS FOR BOTH EVENTS
2 GOLF TEAMS (8 PLAYERS)
VIP GALA TABLES FOR 16 GUESTS
SPEAKING OPPORTUNITIES AT BOTH EVENTS
LOGO ON ALL EVENT SIGNAGE AND MARKETING MATERIALS
WEBSITE AND SOCIAL MEDIA FEATURE
STEP & REPEAT FEATURE
MEDIA COVERAGE/PRESS RELEASE FEATURE
HOLE SIGNAGE

• SHINING SPONSOR - \$5,000

1 GOLF TEAM (4 PLAYERS)
GALA TABLE FOR 8
LOGO ON ALL EVENT SIGNAGE AND MARKETING MATERIAL
WEBSITE & SOCIAL MEDIA FEATURE
STEP & REPEAT FEATURE
MEDIA COVERAGE/PRESS RELEASE FEATURE
HOLE SIGNAGE

BRIGHT SPONSOR - \$3,000

1 GOLF TEAM (4 PLAYERS)
4 GALA TICKETS
LOGO ON ALL EVENT SIGNAGE AND MARKETING MATERIAL
WEBSITE & SOCIAL MEDIA FEATURE
STEP & REPEAT FEATURE
HOLE SIGNAGE



PREMIUM DUAL EVENT SPONSOR PACKAGES

**YOUR BRAND DISPLAYED AT THE
EASTERN PANHANDLE OF WV'S PREMIER DESTINATIONS**

MAKE A LASTING IMPACT BY BECOMING A DUAL SPONSOR
FOR THE LOCUST HILL GOLF TOURNAMENT AND THE
STARS THAT SHINE YOUTH BENEFIT GALA AT THE
HOLYWOOD CASINO IN CHARLES TOWN, WV.



- **COMMUNITY IMPACT SPONSOR: \$1500**

2 GALA TICKETS

WEBSITE & SOCIAL MEDIA FEATURE

HOLE SIGNAGE



YOUTH BENEFIT GALA SPONSOR PACKAGES

- **PRESENTING SPONSOR: \$7500**

2 VIP GALA TABLES (16 GUESTS)

LOGO ON EVENT SIGNAGE AND MARKETING MATERIAL

FULL PAGE FEATURE IN GALA PROGRAM

STEP AND REPEAT FEATURE

WEBSITE AND SOCIAL MEDIA FEATURE



- **LEADERSHIP SPONSOR: \$5000**

1 GALA TABLE FOR 8 GUESTS

LOGO ON EVENT SIGNAGE AND MARKETING MATERIAL.

HALF-PAGE FEATURE IN GALA PROGRAM

STEP AND REPEAT FEATURE

WEBSITE AND SOCIAL MEDIA FEATURE



- **EMPOWER SPONSOR: \$2500**

4 GALA TICKETS

LOGO ON EVENT SIGNAGE AND MARKETING MATERIAL.

LOGO FEATURE IN GALA PROGRAM

WEBSITE AND SOCIAL MEDIA FEATURE



- **SHINE SPONSOR: \$1000**

2 GALA TICKETS

LOGO FEATURE IN GALA PROGRAM

WEBSITE AND SOCIAL MEDIA FEATURE



ADD YOUR LOGO TO OUR LIST OF AMAZING PARTNERS



Your Sponsorship Benefits Youth in West Virginia and beyond.



Stars That Shine is a nonprofit organization dedicated to empowering, educating, and leading young women toward a brighter future. Serving youth in West Virginia and beyond, the organization provides empowerment programs, mentorship, academic support, leadership training, and life-changing opportunities to help girls overcome barriers and reach their full potential.

In addition to empowerment, education, and leadership programs, Stars That Shine is committed to addressing period poverty. Through the Girls United PERIOD Project, the organization provides local schools and communities with free access to period products to ensure no girl misses school due to a lack of essential supplies.



IN 2024, 211 GIRLS IN WEST VIRGINIA WERE SERVED WITH LIFE-CHANGING EMPOWERMENT PROGRAMS.



WE PROVIDED ACCESS TO FREE PERIOD PRODUCTS TO 40 LOCAL SCHOOLS AND 900 FAMILIES THROUGH THE GIRLS UNITED PERIOD PROJECT.



6 SCHOOLS IN THE EASTERN PANHANDLE FEATURE OUR EMPOWERMENT PROGRAMS FOR GIRLS IN MIDDLE SCHOOL AND HIGH SCHOOL.



Why Your Partnership Matters

Dear Community Partner,

At Stars That Shine, we believe every girl deserves the opportunity to reach her full potential. Your sponsorship of our two signature events, the 2025 Golf Tournament at Locust Hill and our Hollywood Casino Gala, goes far beyond a moment of visibility. It makes a tangible, lasting difference in the lives of girls right here in our community.

We are at a critical moment.

The demand for our programs has never been higher. From mentorship and academic support to leadership development and empowerment workshops, we are serving more girls than we can afford. Right now, we're being forced to turn girls away girls who are eager to learn, grow, and succeed, simply because we lack the resources to meet the need.

Through our Girls United PERIOD Project, we also provide essential period products to local schools and families so no girl has to miss school or suffer in silence due to period poverty. But our supply is nearly depleted. Without immediate support, we will not be able to continue this essential work.

Your sponsorship is more than just a donation. It is hope. It is access. It is dignity. It ensures that a girl stays in school. That she raises her hand in class. That she envisions herself as a leader.

We invite you to stand with us to empower, educate, and lead the next generation of strong, resilient, brilliant young women. With your partnership, we can continue building a future where every girl shines.

With gratitude,
Alisha Puller
Founder & Executive Director
Stars That Shine