

Sponsorship Opportunities

**Make an Impact. Fulfill Your Corporate Responsibility.
Empower Future Leaders.**

2025



Presented by

Stars That Shine

501c3 Non-Profit Organization

www.stslg2success.com

Who We Are ?



Stars That Shine is a 501(c)(3) West Virginia nonprofit dedicated to empowering, educating, and leading young women toward a brighter future. Serving the Eastern Panhandle of West Virginia and beyond, we provide empowerment workshops, mentorship, academic support, leadership training, and life-changing opportunities to help girls overcome barriers and reach their full potential.

In addition to our empowerment, education, and leadership programs, we are committed to addressing period poverty. Through our Girls United PERIOD Project, we are providing local schools and communities with free access to period products to ensure no girl misses school due to lack of essential supplies.



IN 2024, 211 GIRLS IN WEST VIRGINIA WERE SERVED WITH LIFE-CHANGING EMPOWERMENT PROGRAMS.



WE PROVIDED ACCESS TO FREE PERIOD PRODUCTS TO 40 LOCAL SCHOOLS AND 900 FAMILIES THROUGH THE GIRLS UNITED PERIOD PROJECT.



6 SCHOOLS IN THE EASTERN PANHANDLE FEATURE OUR EMPOWERMENT PROGRAMS FOR GIRLS IN MIDDLE SCHOOL AND HIGH SCHOOL.



Why Your Partnership Matters

Dear Community Partner,

At Stars That Shine, we believe every girl deserves the opportunity to reach her full potential. Your sponsorship of our two signature events, the 2025 Golf Tournament at Locust Hill and our Hollywood Casino Gala, goes far beyond a moment of visibility. It makes a tangible, lasting difference in the lives of girls right here in our community.

We are at a critical moment.

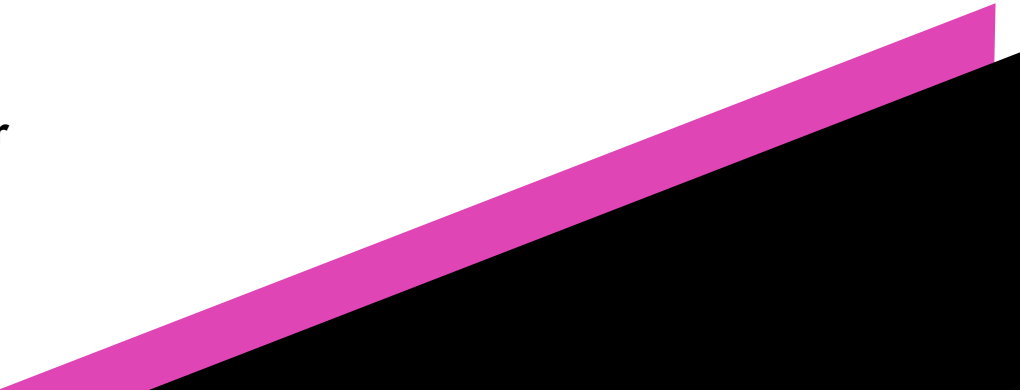
The demand for our programs has never been higher. From mentorship and academic support to leadership development and empowerment workshops, we are serving more girls than we can afford. Right now, we're being forced to turn girls away girls who are eager to learn, grow, and succeed, simply because we lack the resources to meet the need.

Through our Girls United PERIOD Project, we also provide essential period products to local schools and families so no girl has to miss school or suffer in silence due to period poverty. But our supply is nearly depleted. Without immediate support, we will not be able to continue this essential work.

Your sponsorship is more than just a donation. It is hope. It is access. It is dignity. It ensures that a girl stays in school. That she raises her hand in class. That she envisions herself as a leader.

We invite you to stand with us to empower, educate, and lead the next generation of strong, resilient, brilliant young women. With your partnership, we can continue building a future where every girl shines.

With gratitude,
Alisha Puller
Founder & Executive Director
Stars That Shine



2025 **SHINING SPONSORSHIP** **OPPORTUNITIES**

Swing for the Stars: The Locust Hill Charity Golf Tournament
Proceeds Benefit Stars That Shine Education and Empowerment Programs

September 19th, 2025
Registration 8am-Starting at 9am

The Locust Hill Golf Course
278 St. Andrews Drive
Charles Town, WV 25414

Night of the Stars Gala: A Hollywood Casino Fundraising Affair

Sponsorships and Fundraising Benefit the Stars That Shine organization programs and initiatives.

December 12th, 2025

Hollywood Casino: Charles Town Races and Slots
750 Hollywood Drive
Charles Town, WV 25414

SPONSORSHIP HIGHLIGHTS



GOLF TOURNAMNET SPONSOR

Event Recognition

HIGHLIGHTS

Event Sponsor Recognition

On-Site Branding and Recognition

Logo Placement on social media and website.



DUAL SPONSOR

Premier Recognition

HIGHLIGHTS

Title Sponsor Recognition Benefits.

Premium On-Site Branding and Recognition.

Year-Round Recognition and Logo Placement on social media, marketing material, STAR t-shirts, and website.



GALA SPONSOR

Event Recognition

HIGHLIGHTS

Event Sponsor Recognition

On-Site Branding and Recognition.

Logo Placement on social media and website.

**MAKE AN OUTSTANDING IMPACT
AND ALIGN YOUR COMPANY VALUES
WITH
YOUTH EMPOWERMENT
AND EDUCATION.**

DUAL EVENT SPONSORSHIP LEVELS

Stars That Shine 2025 Sponsorship Opportunities

Dual Event Sponsorship Levels

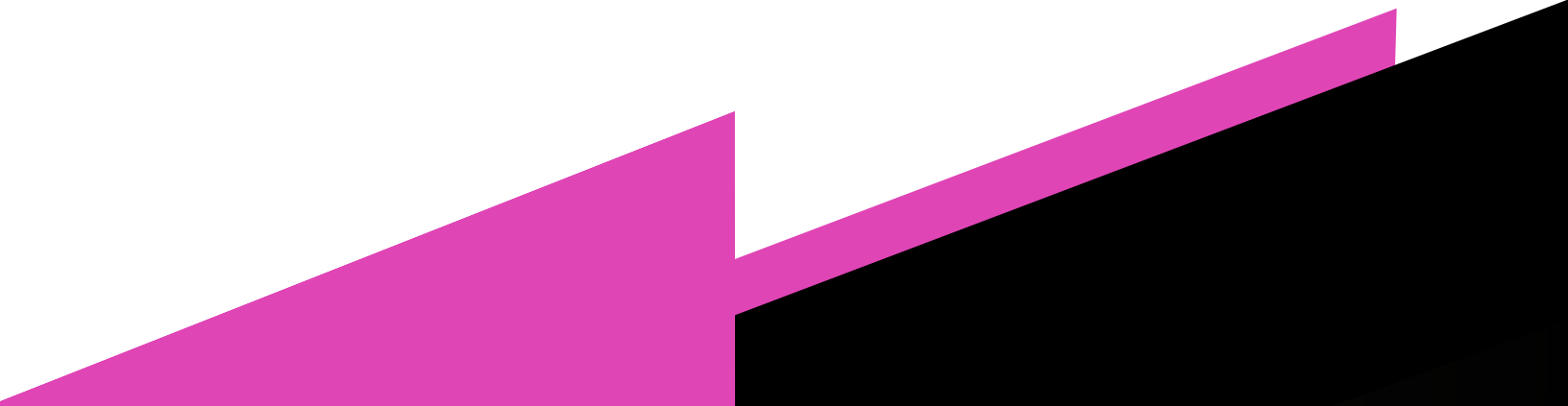
Star Sponsor - \$10,000

- Naming rights for both events
- 2 golf teams (8 players)
- VIP Gala tables for 16 guests
- Speaking opportunities
- Logo on all materials
- Video on website & social
- Step & repeat feature
- Hole signage

Shining Sponsor - \$5,000

- 1 golf team (4 players)
- Gala table for 8
- Logo on signage, web & social
- Hole signage

Bright Sponsor - \$3,000

- 1 golf team (4 players)
 - 4 Gala tickets
 - Logo on signage, web & social
 - Hole signage
- 

GOLF TOURNAMENT SPONSORSHIP LEVELS

Community Impact Sponsor - \$1,500

- 1 hole signage
- 2 Gala tickets
- Name listed on signage and website
- Branded hole signage
- Logo recognition in media, marketing, website
- Speaking opportunity

Champion Sponsor - \$2,500

- 1 golf team (4 players)
- Branded hole signage
- Logo on social media and website

Birdie Sponsor - \$1,000

- 1 golf team (4 players)
- Branded hole signage
- Logo on social media

Hole Sponsor - \$100

- Signage with company name/logo at one of the 18 holes

GALA SPONSORSHIP LEVELS

Leadership Sponsor - \$5,000

- Table for 8 guests
- Logo on all materials
- Website and social media shoutouts

Empower Sponsor - \$2,500

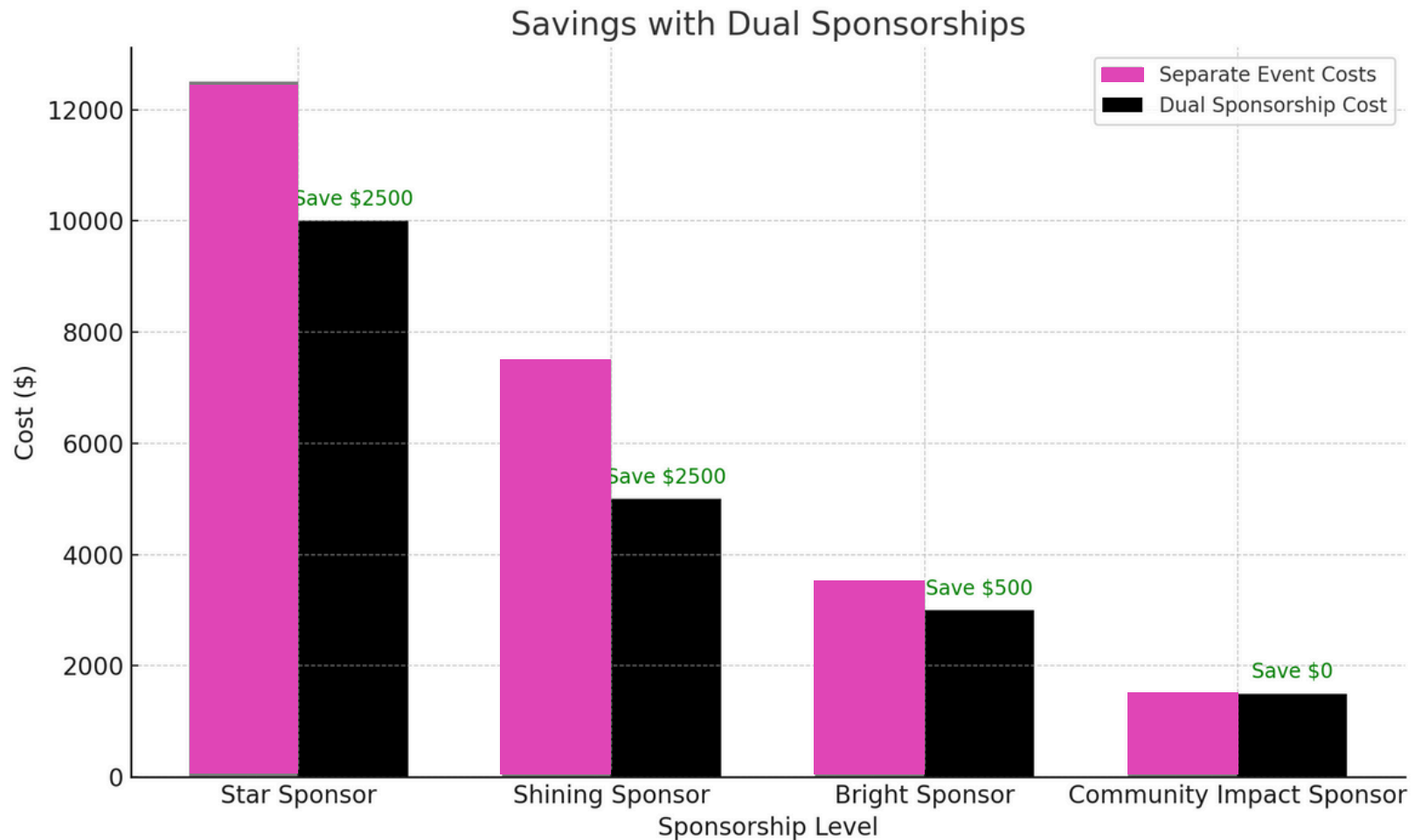
- 4 event tickets
- Logo on signage, website, and social media

Shine Sponsor - \$1,000

- 2 event tickets
 - Name listed in event program and on website
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Sponsorship Value Overview

Maximize Your Impact & Save More When You Support Both Events!



AUDIENCE REACH AND BRAND ENGAGEMENT

Partnering with us as a sponsor and fundraising partner for 2025 offers an exceptional opportunity to elevate your brand's visibility and impact. Your brand will not only connect with our vibrant community through dynamic events, but also gain exposure via local press and media coverage.

Our diverse audience, which includes community members, other local and national organizations, program participants and youth in local schools. Our core program participants represent an engaged and growing network eager to interact with innovative and supportive brands.

By aligning with us, you'll be part of meaningful initiatives that fosters community development and create positive change for the leaders of tommorow!



1.1k+ Followers



670+ Followers



500+ Subsribers

EVENT EXPECTANCY

GOLF TOURNAMENT
100+PEOPLE

GALA 350+ PEOPLE

MEDIA OUTREACH

THE JOURNAL NEWS
THE SPIRIT OF JEFFERSON NEWS
WEPM RADIO
WEST VIRGINIA LIVING MAGAZINE
& MORE!

ADD YOUR LOGO TO OUR LIST OF AMAZING PARTNERS



EMPOWER THE NEXT GENERATION OF FUTURE LEADERS

PLEASE COMPLETE YOUR SPONSORSHIP AT
stslg2success.com/sponsor-or-partner



**Thank You
For Making A
Shining
Impact**

